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Personal Legal Plans

July 17, 2003

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02-278

M. Dennis McGarry
President

Ms Martha Contee
Chief of Consumer Inquiries & Complaints
Federal Communication Commission
445 12th Street, Suite CY/B23
Washington, DC 20554

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Federal Communications Commission
Office of the Secretary

Reference: Rules & Regulations Related to the Telephone
Consumer Protection Act of 1991

Dear Ms Contee:

As a small business owner who makes calls only intra state, I would like to request an extension of the implementation date to January 1, 2004 of the "prerecorded identification message" requirements. Please extend this particular rule provision to at least January 1, 2004.

My firm and many other firms who use dialing equipment in making calls will need to upgrade our equipment. The lead time and software development required cannot be done by October 1st. The FCC announced rules came as a complete surprise to companies such as mine, who previously were subject to only state law requirements.

My firm has been in business since 1981 and has an outstanding reputation in the communities in which we serve. We have always complied with the law and have never had any complaints from any state or federal government related to the conduct of our business.

The Federal Trade Commission (FTC) gave more than nine (9) months for companies under its jurisdiction to comply with its telephone dialing equipment rules. I believe it is a reasonable and fair request to give small firms, who operate within a state, at least a six (6) month grace period to implement these changes.

If you have any questions or need additional information, please call as soon as possible.

Thank you for your consideration of this matter. Looking forward to hearing from you. You can contact or write me at our Charlotte, NC office.

Sincerely,



M. Dennis McGarry,
President & CEO

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